



Crop Supplies 2010 Conference "Grow With Us"



March 9, 10, & 11, 2010

TCU Place – Saskatoon

Hotel: Travelodge Hotel Saskatoon and Hilton Garden Inn

Note: Bus Transportation will be provided between the Travelodge Hotel Saskatoon and TCU Place for the entire conference.

Tuesday March 9th TCU Place

10:00 am – 3:30 pm FCL Department Planning Meeting
Set Up for AG Team Challenge

7:00 pm – 10:00 pm **Ice Breaker – Social & Trade Show** – Grand Salon (Upstairs) TCU Place
8:00 – 8:15 PM Welcome from Art Postle, CEO of FCL
8:15 – 9:15 PM Feature Speaker – Brent Butt

Wednesday March 10th TCU Place

7:15 am Buses leaves Travelodge for TCU Place

7:30 – 8:30 am Registration and Breakfast – Galleries (Main Level) TCU Place

8:30 – 9:00 am Welcome and Introductions Ron Healey

9:00 – 10:00 am Futurist – Richard Worzel

10:00 – 10:30 am Coffee

10:30 – 11:00 am Retail Success Story

11:00 – 12:00 pm Supplier Panel – Moderator Kim McConnell

12:00 – 1:00 pm Lunch – TCU Place

12:30 – 1:00 pm Future of Crop Protection Industry - OUI - GROUI - PPID
- Peter MacLeod, Crop Life

1:00 – 2:00 pm Grower Panel – Moderator Kim McConnell

2:00 – 2:30 pm Retail Success Story

2:30 – 3:00 pm Coffee

3:00 – 4:00 pm Retail Panel – Moderator Kim McConnell

4:00 – 5:00 pm Creating Value – Justin Funk, Agri Studies

5:00 – 6:00 pm Free time – Buses available for travel to hotel and back to TCU Place

6:00 – 10:00 pm Banquet – Grand Salon (Upstairs) TCU Place

6:30 pm Dinner
7:30 pm Guest Speaker – Ron McLean
8:30 pm AG Team Challenge

Thursday March 11th TCU Place

7:15 am Buses leaves Travelodge for TCU Place

7:30 – 8:30 am Breakfast – Galleries (Main Level) TCU Place

***NOTE: 8:30 – 12:00 Closed Sessions
for Retail General Managers and Agro Managers only**

8:30 – 9:30 am Human Resources: Needs in the Growing Ag. Sector – Michelle Painchaud

9:30 – 10:30 am Session One Concurrent Updates –
Farm Equipment Director, Harold Shutiak, Crop Protection Director, Paul Enns
GM Session – CRS Human Resources Programs – Gary Mearns, FCL Website
update - Keith Hobman.

10:30 – 11:00 am Coffee

11:00 – 12:00 pm Session Two Concurrent Updates –
Farm Equipment Director, Harold Shutiak, Crop Protection Director, Paul Enns.
GM Session - Recruitment and Retention Workshop – Michelle Painchaud

12:00 – 1:00 pm Lunch
12:30 – 1:15 pm What's Up With The Weather?
David Phillips, Environment Canada

1:15 – 1:45 pm Retail Success Story

1:45 – 2:45 pm Motivational Speaker – Exploring the Margins of Greatness –
David Okerlund

2:45 – 3:00 pm Closing – Mel Adams – VP Agro Division, Federated Co-operatives Ltd.

Conclusion of Conference