

News Release



For immediate release: Oct. 6, 2009

Michelle Painchaud completes Cornell University course

WINNIPEG, Manitoba – Michelle Painchaud, president and CEO of Winnipeg-based PPG, has just completed a Cornell University course on compensation strategies and models.

The course, Expanding the Compensation Model: External and Structural Considerations, is part of Cornell University's eCornell courses. It is a demanding course, that teaches students how to use market analysis to implement changes to a compensation plans and create customized compensation strategies for business.

This course gives Painchaud an edge when evaluating a company's compensation model. She is able to assess external factors and implement a dynamic model to help administer appropriate compensation for her clients' companies.

"It was a challenging course," says Painchaud, president and CEO of PPG. "Not only did it further my knowledge about compensation models, but it gave me some new insights into compensation and incentive models that are new and unique to business."

In addition, the course included:

- Analyzing company internal/external data for compensation models.
- Implementing a model for conducting an effective compensation analysis for different organizations.
- Identifying advantages/disadvantages of merit and variable pay plans.
- Conducting a market comparison as part of the compensation analysis.
- Recommending actions based on the results of the compensation analysis.
- Implementing changes to an organization's compensation administration policies.

About eCornell

eCornell serves the global demand for expertise from Cornell University with exceptional online learning experiences tailored for professional and executive development. For more information about eCornell, visit www.ecornell.com.

About PPG

Painchaud Performance Group is an international consulting firm based in Winnipeg. With clients around the world, PPG is fast becoming Canada's leader in human performance and employee engagement, growth, and retention. For more information about PPG, visit www.ppghr.com.

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