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Media Release

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Michelle Painchaud earns first CPT designation in Manitoba

WINNIPEG, Manitoba – Michelle Painchaud, president and owner of Winnipeg-based PPG, has become the first person in Manitoba to earn a Certified Performance Technologist (CPT) designation.

The CPT is a performance-based certification granted by the International Society for Performance Improvement (ISPI). The designation means that Painchaud is a leader in providing solutions used to improve workplace performance, such as training, job design, process reengineering, performance support tools, or feedback systems.

“I am honored to be the first person in Manitoba to earn the CPT designation,” says Painchaud, president and owner of PPG. “To our clients, the designation instantly invokes what we do and reinforces our international reputation for innovation and results.”

There are fewer than 20 individuals with the CPT designation in Canada.

To earn a CPT, individuals must prove that their accomplishments have met the highest standards within the field of performance technology; the assessment process is a combination of interviews and testimonials by internal and external clients and a review of work by a team of highly qualified professionals.

In addition, an individual must:

- Focus on worthy results.
- Consider the larger context, like marketplace realities.
- Add value.
- Collaborate as part of a team.
- Follow a proven, systematic approach in all aspects of work: assessment, analysis, design, development, implementation, and evaluation.

For more information about the CPT designation, visit www.certifiedpt.org. For more information about PPG, visit www.ppghr.com.

Painchaud Performance Group is an international consulting firm based in Winnipeg. With clients around the world, Painchaud Performance Group is fast becoming Canada’s leader in human performance and employee engagement, growth, and retention.

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